

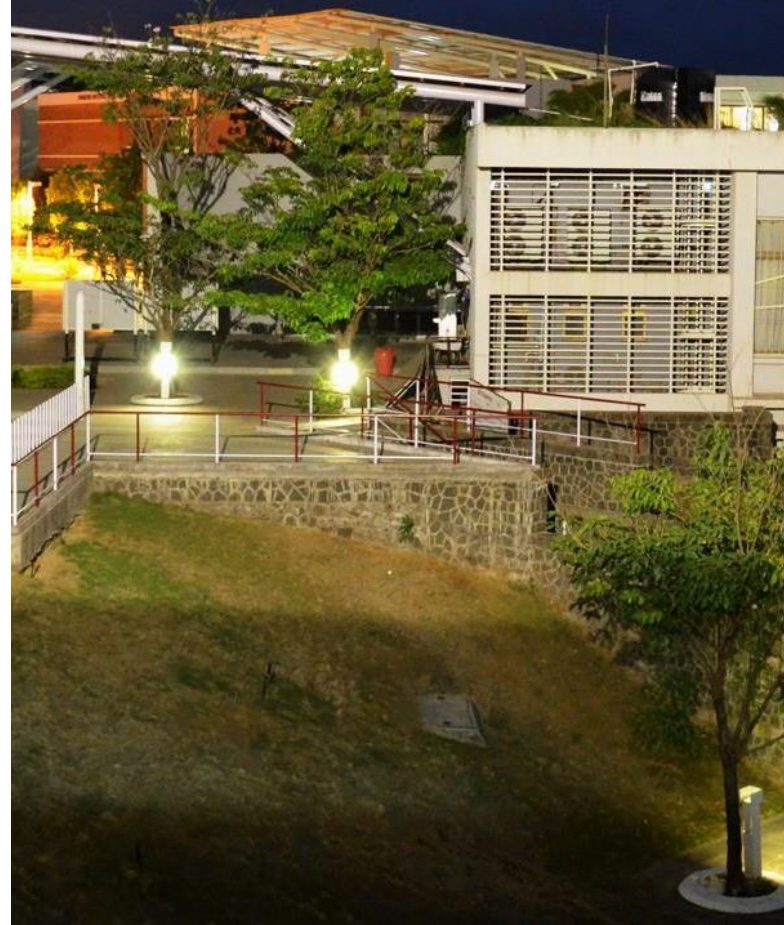


# INNOVATION CLUB

## Yearly Report

### 2018-2019

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February 24

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**INNOVATION CLUB**  
**SIBM PUNE**



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Innovation Club is a student driven body at SIBM Pune, which started with a vision to facilitate students of SIBM Pune to connect with the innovation and entrepreneurship ecosystem and to nurture their innovative ideas.

The mission of Innovation Club is to equip students with the required skill-sets through channels of hands-on experience & industry insights, thereby aiding their growth. It strives to provide students with an ecosystem for holistic development as innovators and entrepreneurs.

Innovation Club strives to promote the spirit of Innovation and a culture of Entrepreneurship among the students of MBA in Innovation and Entrepreneurship. The purpose is to support all SIBM Pune students and spread among them the spirit of innovation.

Some of the activities that Innovation Club conducts are guest lectures, 1-on-1 mentoring sessions, experiential activities, workshops, competitions and alumni interactions for the students throughout the year, keeping in mind the learning requirements of the students. It aims to endow students with the right opportunities to build them as leaders of tomorrow.

Aiming to embed and encourage start-up as a way of life, Innovation Club, carved out of Innovation & Entrepreneurship batch of SIBM Pune and is solely made of the students, by the students and for the students.

## The Team

**Coordinator 2018-19:** Gaurav Gyanchandani

The senior team of Innovation Club for the year 2017-18:

Senior Team	Junior Team	Interim Team
Ankita Singh	Samprada Jindal	Paulochen Joseph
Gaurav Gyanchandani	Sharika Sanjay	Samprada Jindal
Jaskanwar Singh	Shaurya Munjal	Sharika Sanjay
Shardul Sawant	Sujay Arani	Shaurya Munjal
	S.S.Amrutheshwari	Sujay Arani
	Yash Sanghavi	Yash Sanghavi



## Some experts associated with us:

Expert	Designation	Company
Mr. Indraneel Chitale	Partner	Chitale Group
Mr. Puru Gupta Gupta	Co-Founder and CEO	True Elements
Adv. CS Kunal Kamath Sarpal	Founder and CEO	White Collar Legal LLP
Mr. Abhimanyu Bhosale	Co-Founder & CEO	Live Health
Mr. Dipak Sanghavi	Managing Director	Nilon's Enterprises Private Limited
Mrs. Deepa Pant	Founder and Director	Svantanya
Mr. Sharad Sagar	Founder & CEO	Dexterity Global
Ms. Sarita Chand	Co-founder	Edu Pristine
Mr. Amol Chaphekar	MD	Strata Group
Mr. Sandeep Survayanshi	Founder & CEO	AideExpert Advisory
Mr. Anup Tapadia	Founder & CEO	Touch Magix
Mr. Sachin Deshpande	Founder & CEO	Innobytes
Mr. Sammer S Somal	Co-founder & CFO	Blue Ocean Technologies
Mr. Manish Harodia	Founder	Dream Wallets

## Organizations We Have Been Associated With:



## Activities Conducted:

Innovation Club conducted various activities and events for the students of SIBM during June'18- Feb'19

### Event: iConclave 2019 (Flagship- Panel Discussion & Mentoring)

**Date: 29<sup>th</sup> January, 2019**

#### **Highlights:**

- 1. Mr. Abhayraj Singh Kohli, Founder and Owner of Grandmamma's Café**
- 2. Ms. Yuti Dalal Jhaveri, Founder and CEO of Curiosity Club**
- 3. Mrs. Deepa Pant, Founder and Director of Svantanya**

iConclave'19 was the platform where successful Entrepreneurs engaged in insightful deliberation on the latest developments in diverse industries of India. This platform provided an opportunity for the students to get some advice from stalwarts, on their respective business idea whilst listening to their journeys to their present stature.

They each addressed the students on crucial themes pertaining to their fields and the innovational impact they brought to their respective industries. The event wrapped up with students being inspired by three success stories where a family businessman turned into an entrepreneur, a corporate slave turned to change the future of India by impacting the crux of education and a highly payed CEO chose to lead women upskilling via a social enterprise.



The poster features a gradient background from purple to yellow. At the top left is the SIBM Pune logo. At the top right is the Innovation Club SIBM Pune logo. The central text reads: 'INNOVATION CLUB in collaboration with INSTITUTION'S INNOVATION COUNCIL presents iCONCLAVE SYNERGISM OF OUTLOOKS'. Below this are three circular portraits of the speakers: Deepa Pant (Founder & Director of Svantanya), Abhayraj Kohli (Owner of Grandmamma's Cafe), and Yuti Dalal Jhaveri (Founder & CEO of The Curiosity Club). At the bottom, the event details are listed: 'Date: 29th January, 2019 || Convention Hall || Time: 10:00 a.m.'



## Event: The Pitch 2019 (B-Plan Competition)

**Date: 23<sup>rd</sup> January 2019**

**Highlights: Judged by,**

- 1. Mr. Adit Chouhan, Author, Digital marketer, Founder and CEO of CLICKS Tech**
- 2. Mr. Sourabh Patwardhan, Co-founder of Kimaya Group**
- 3. Mrs. Amruta Desai, Director at Kishor Pumps Pvt Ltd. and Founder at a2zHerbz**

The Innovation Club of Symbiosis Institute of Business Management, Pune, in collaboration with the Institution's Innovation Council(IIC) organized 'The Pitch 2019', an exclusive platform for the students of MBA(I&E) to pitch their business plan to industry experts. In the final round, the 15 shortlisted teams presented their ideas in a closed set-up on the 23rd of January, 2019 at SIBM Pune, Lavale Campus. The Top six ideas received **cash prizes worth Rs. 3,00,000**. The six teams who aced the event were-



## Event: SEED Camp (B-Plan Competition)

**Date: 15<sup>th</sup> October 2018**

**Highlights: Judged by,**

- 1. Mr. Puru Gupta Gupta, Co-Founder and CEO, True Elements**
- 2. Mr. Umesh Kudalkar, Director, Multi-Act and also an Investor, Fund Manager and Strategy Adviser**

‘Seed Camp 2018’, an exclusive platform for the students of MBA in I&E to pitch their business plan to industry experts. In the final round, the 13 shortlisted teams presented their ideas in a closed set-up on the 15th of October, 2018 at SIBM Pune, Lavale Campus. The Top Five ideas received **cash prizes worth Rs. 2,75,000.**





## Event: Digital Marketing Workshop by “Josh Talks” in association with Facebook

Date: 27<sup>th</sup> July

Highlights: Josh Talks- #StartAb initiative with speakers

1. Adv. CS Kunal Kamath Sarpal, Founder and CEO of White Collar Legal LLP
2. Ms. Parul Singh, Workshop Head at Josh Talks

Josh Talks- #StartAb initiative was hosted at the Lavale campus. The event was divided into two sessions. The first session was delivered by Adv. CS Kunal Kamath Sarpal, Founder, and CEO of White Collar Legal LLP, in which he shared his startup journey and struggle. The students learned about the importance of patents, about how they can make and break the business.

The second session, conducted by Ms. Parul Singh, was a digital marketing workshop on 'How to Start Your Business Online' which was demonstrated using Facebook as a tool. The importance of social media marketing for an entrepreneur was emphasized.



The poster features a yellow background with a black microphone icon on the left. The text is as follows:

**#Startअब**  
An Interactive Workshop  
On Entrepreneurship

27th July 2018  
5.30 pm - 8 pm

SYMBIOSIS  
INSTITUTE OF  
BUSINESS  
MANAGEMENT, PUNE

f JOSH TALKS



## Event: EDM (Start-up Development Workshop)



**Date: 3<sup>rd</sup> August**

### **Highlights: Day 1 @ The Daftar 2.0**

**Innovation Club in association with E-Summit organized Entrepreneurship Development Module.** On the first day of the event, 3rd August, 2018, we collaborated with The Daftar a co-working space in Pune where selected number of students were given the opportunity to interact with entrepreneurs from different fields and interests. The event commenced with a speed 'meet & greet' activity leading to an 'Idea Generation' activity, having different teams comprising of entrepreneurs & students. All the teams brought to the table various innovative ideas. The day closed with an hour-long open session for networking where students got a chance to interact personally with the entrepreneurs and get all their doubts cleared and questions answered.



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**Date: 4<sup>th</sup> August**

**Highlights: Day 2 @ The Senate**

On the second day of the event, 4th August, 2018, we collaborated with The Senate Business Center. A selected number of students from SIBM, Pune got a chance to visit The Senate Business Center and interact with stalwarts of various industries. The event commenced with a speed 'meet & greet' activity, leading to a one-on-one interaction with the entrepreneurs. This activity was followed by an open networking session. The final activity had entrepreneurs and students in different groups where they had to come up with an innovative product or service and build a company around it. It was a highly interactive session where the students learnt about how to solve real-time problems in a business and that entrepreneurship as a journey is full of highs and lows but it is a journey worth going for.



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## Event: Atelier (Start-up Building Workshops)

**Date: 6<sup>th</sup>, 19<sup>th</sup> and 20<sup>th</sup> September 2018**

**Highlights: BNI collaborations**

As a part of our initiative Atelier, Innovation Club at SIBM Pune facilitated BNI Visits on 6th, 19th and 20th September 2018 at two different BNI circles in Pune. BNI is a unique networking and social referral channel spanning in 71 countries. A set of selected students from SIBM Pune attended two chapters where they explored various business opportunities from the foregathering. The visit gave students a glimpse of business networking by providing an exposure to various industries and a chance for one-on-one interaction with experts.



**Date: 16<sup>th</sup> October, 2018**

**Highlights: Workshop on “Significance of Networking and Entrepreneurship” by Mr. Bharat Daga, Executive Director, BNI**

Mr. Bharat Daga is a serial entrepreneur and Co-Executive Director of BNI Pune. He is also a National Trainer for BNI India. He has also trained Cummins, ICICI Prudential, Idea Cellular and many others in sales and marketing. He conducted a workshop on “Significance of Networking and Entrepreneurship” with relevant activities to engage the students. His workshop gave insights on 'Importance of Vision for an Entrepreneur'. He made the students questions and ponder on thoughts to guide them towards their true goals. It was truly an eye-opener for the students in terms of the significance and importance of networking

The poster is for an event titled "Significance of Networking & Entrepreneurship" presented by the Innovation Club at SIBM Pune. It features a portrait of Mr. Bharat Daga, Executive Director of BNI. The event is an "Atelier" held on October 16th, 2018. A bio of Mr. Daga is provided, highlighting his experience as a serial entrepreneur and financial planner. The poster also includes a quote: "Interactions that Broaden Perspective."

**SIBM PUNE**  
**INNOVATION CLUB PRESENTS**

**Mr. Bharat Daga**  
Executive Director, BNI

Significance of Networking & Entrepreneurship

**Atelier**  
October 16th, 2018

Mr. Bharat Daga is a serial entrepreneur and Executive Director of BNI, Pune and heads close to 1500 entrepreneurs & has helped generate 560 crores of business for its members in 2017. He has a vast work experience of more than 25 years in companies like ICICI Bank and from the past fifteen years, he is a financial planner at Daga Investments. He has been actively involved in marketing of various products like Textiles, Floppy Diskettes, Aata, Pharma consumables, etc.

For more information visit: <https://www.linkedin.com/in/bharat-daga-68b901/>

“ Interactions that Broaden Perspective. ”



**Date: 1<sup>st</sup> December, 2018**

**Highlights: Workshop on “Venture Registration and Legal Compliances” by Mr. CA Sai Manohar Prabhu and CS Sushant Kulkarni**

Mr. CA Sai Manohar Prabhu has a firm with the vision "to provide diverse services to clients by focusing on quality, reliability and utmost integrity". CS Sushant Kulkarni a graduate of University of Pune has been a practicing company secretary for the past 8 years. Both have rich experience in assisting start-ups to kick start their journey. The interactive session covered topics like different types of firms, which one to go for your business, their tax implications and GST compliances. Their session gave good insights on 'Importance of understanding legal matters as an entrepreneur'. The session was an interactive one where students got their queries answered from the experts.

**SIBM PUNE** **IC INNOVATION CLUB SIBM PUNE**

INSTITUTION'S INNOVATION COUNCIL & INNOVATION CLUB presents  
**Atelier**  
**CA Sai Manohar Prabhu**  
**CS Sushant Kulkarni**  
**Venture Registration & Legal Compliances**  
**December 1st, 2018**

CA SAIMANOHAR S. PRABHU started a firm *Saimanohar and company* with a vision "to provide diverse services to clients by focusing on quality, reliability & utmost integrity". His mission has been to partner all the company's stakeholders towards growth by providing a strong platform for employees & clients to grow, adapt & evolve with the challenges put forth by an ever changing environment. Some of his clients are Statutory & Stock Audits of Nationalized & Private Banks, Information Technology & Software Services, Event Management Services Web Media, etc.

CS SUSHANT KULKARNI a graduate of University of Pune has been the director of *Arks Edge Corporate Solutions India pvt. Ltd.* whilst having a practicing company secretary for past 8 years.

For more information visit: <https://www.linkedin.com/in/cs-sushant-kulkarni-33031274/>

“ Interactions that Broaden Perspective. ”



## Initiative: Genesis (1-on-1 Mentorship Sessions)

The Genesis sessions are an initiative to map the future entrepreneurs to subject matter experts in the industry. Since the students of MBA (I&E) get multiple platforms to test their idea, this initiative helps them groom, iterate or reiterate their idea, product/service and the business plans. This happens exclusively for each student that opt for such sessions. They generally have q/a format but sometimes it's more of acquiring crucial learnings from the entrepreneurs that have expertise and experience in the respective industries.

1. Suraj Sipani, a second year SIBM student who worked in food processing during summer internship gave a session to four students interested in the F&B industry.
2. Mr. Taha Khan, a reputed chef/ restaurateur/ cafe owner of Le Flamington, Pune who has global exposure of food industry gave a session to six students interested in F&B industry.



3. Mrs Shruti Sagwakar , Founder Soulace Healing Studio Pune who has exposure of mental wellness industry gave a session to a single student interested in the mental health industry.
4. Mrs. Deepa Pant, Founder and Director, Svatanya a social enterprise who has 14 plus years of experience in the corporate world and then chose to follow her dreams took multiple sessions for 6-7 students interested to share their idea with her and seek advice/ feedback on it.



5. Ms. Yuti Dalal Jhaveri, Founder and CEO of Curiosity Club with an intensive experience and exposure to education system gave a session to five students interested in the education and skill development industry.



6. Mr. Abhayraj Singh Kohli, founder and owner of Grandmamma's Café, a 4<sup>th</sup> generation businessman gave a session to 6 students interested in F&B and franchise inclined industries.





## Event: Idea Room (Mock Pitching Sessions)

### 3.0

**Date: 17<sup>th</sup> July, 2018**

**Highlights: First Edition for the I&E batch 2018-20**

Innovation Club conducted Idea Room 3.0. This time the objective was to give first year students a platform to pitch their business plan in front of a panel comprising of seniors, who have won Multiple National Level B-Plan Competitions. In a one to one setting, every participant received valuable feedback and review on different aspects of their business and pitches.



### 3.1

**Date: 3<sup>rd</sup> December, 2018**

**Highlights: Second Edition for the I&E batch 2018-20**

Innovation Club organized Idea Room 3.1 on 3rd December, 2018 at Symbiosis Institute of Business Management - SIBM, Pune, with an objective to give first year students a platform to pitch their business plan in front of a panel comprising of Industry experts- Mr. Abhay Kardeguddi and Mr. Prayag Lele, both having extensive experience in startup consulting ecosystem and Operations respectively. In a one to one setting, every participant received valuable feedback and review on different aspects of their business and pitches.

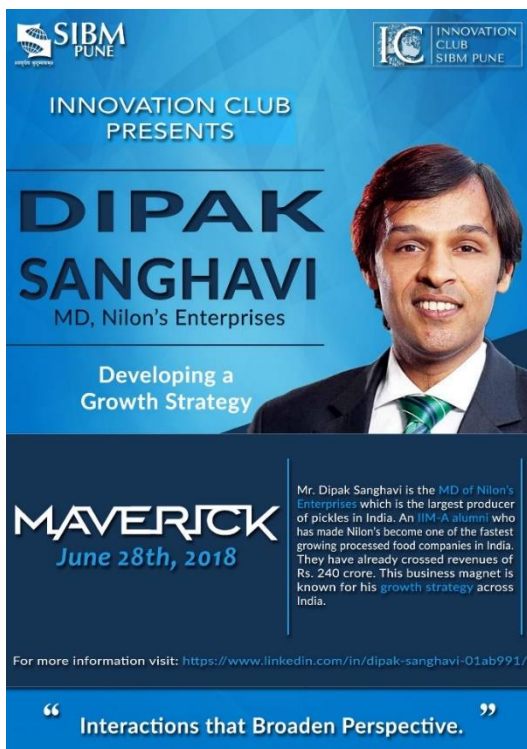


## Event: Maverick (Guest Speaker Series)

**Date: 28<sup>th</sup> June, 2018**

**Highlight: Session on “Developing Growth Strategy” by Mr. Dipak Sanghavi, Owner, Managing Director, Nilon's Enterprises Private Limited**

Mr. Dipak Sanghavi, Owner, Managing Director, Nilon's Enterprises Private Limited, marked the commencement of Maverick Initiative 2018. The dynamic personality that he is, his words and presence motivated the budding entrepreneurs and gave them the confidence to dream big. He spoke on “Developing Growth Strategy” and further emphasized that the actual learning process starts when you step into the market and meet new people every day.



The poster features the SIBM Pune and Innovation Club logos at the top. It prominently displays the name 'DIPAK SANGHAVI' and his title 'MD, Nilon's Enterprises'. The main theme is 'Developing a Growth Strategy'. A bio for Mr. Dipak Sanghavi is provided, highlighting his role at Nilon's Enterprises, his IIM-A alumni status, and the company's success in the processed food industry. A quote at the bottom reads: "Interactions that Broaden Perspective."

SIBM PUNE  
INNOVATION CLUB PRESENTS  
**DIPAK SANGHAVI**  
MD, Nilon's Enterprises  
Developing a Growth Strategy

**MAVERICK**  
June 28th, 2018

Mr. Dipak Sanghavi is the MD of Nilon's Enterprises which is the largest producer of pickles in India. An IIM-A alumni who has made Nilon's become one of the fastest growing processed food companies in India. They have already crossed revenues of Rs. 240 crore. This business magnet is known for his growth strategy across India.

For more information visit: <https://www.linkedin.com/in/dipak-sanghavi-01ab991/>

“ Interactions that Broaden Perspective. ”



**Date: 21<sup>st</sup> July, 2018**

**Highlight: Session on “Art of The Start” by Mr. Himanshu Singh, Founder and CEO, RadRap**

Mr. Himanshu Singh, a Social Entrepreneur and, Founder and CEO of RadRap, delivered the second maverick session. His company is a one of its kind providing complete Eco-friendly waste management solutions with 0% emissions and 0% residual. He had an interactive session with students on, 'Life of an Entrepreneur', where he discussed his journey from ideation stage to execution stage. He provoked students to look around them and find the problem that they can solve which will help improve the environment and our nation as a whole. Students took back insightful take away about the future in waste management and the role they can play as budding entrepreneurs.



The poster is blue and white. At the top left is the SIBM PUNE logo. At the top right is the IC INNOVATION CLUB SIBM PUNE logo. The main text reads 'INNOVATION CLUB PRESENTS MAVERICK' in large, bold, white letters. Below that is the tagline '“INTERACTIONS THAT BROADEN PERSPECTIVES”' and the date '21<sup>st</sup> JULY 2018'. The theme is 'THEME : ART OF THE START'. A portrait of Himanshu Singh is shown on the right side of the poster. Below the portrait, his name 'HIMANSHU SINGH' is written in large white letters, followed by 'FOUNDER & CEO, RADRAP'. At the bottom, there is a short biography of Himanshu Singh and a LinkedIn link: 'For more info, visit : <https://www.linkedin.com/in/himanshu-singh-b37124119/>'.



**Date: 08<sup>th</sup> October, 2018**

**Highlight: Session on 'Strategic Leadership Excellence' by Mr. Indraneel Chitale, Partner, Chitale Group**


Mr. Indraneel Chitale, an experienced fourth Generation Partner with Chitale Bandhu, delivered the third Maverick session. Chitale Bandhu is a leading FMCG product manufacturer in Maharashtra. Mr Indraneel an Engineer by qualification is now the young scion and is at the helm of the Group's activities. He had an interactive session with students on, 'Strategic Leadership Excellence', where he discussed his journey in an established Family Business and stressed on the importance of succession planning in family owned businesses. He spoke in depth about Leading with Vision, Inspiration and Integrity and its importance for budding Entrepreneurs. The main takeaway for students was that, it is very important for budding entrepreneurs to have a holistic learning through experiencing it from ground up, even if you come from a fortunate background.



Date: 21<sup>st</sup> October, 2018

**Highlight: Session on “From Starting to Funding,Raising Funds for A Bootstrapped Start-up” by Mr. Abhimanyu Bhosale, Co-Founder & CEO, Live Health**

Mr. Abhimanyu Bhosale, is the Co-founder & CEO of Livehealth. Live Health offers Information Systems (IS) for Diagnostics & Laboratories, enabling better interactions between Healthcare Providers, Doctors and Patients on one platform. In March 2018, LiveHealth raised \$1.1 Million seed funding from Nexus Venture Partners. Mr Abhimanyu shared his key and personal learnings in areas like funding and customer research that helped students gauge their B-Plans. Overall, the session was very fruitful and helped students understand the journey of an entrepreneur.

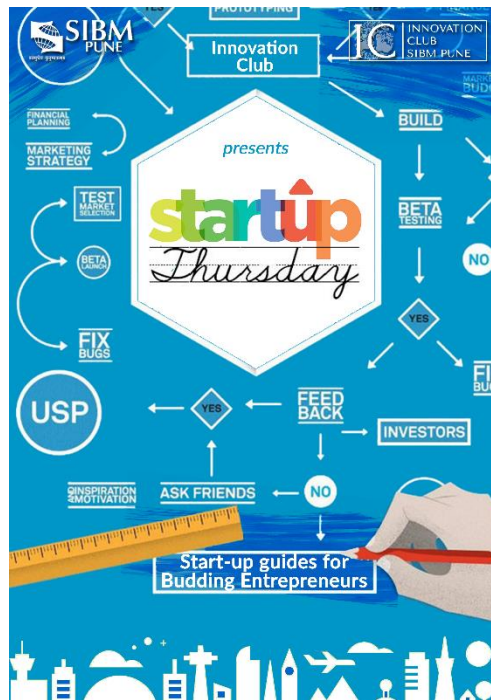


The poster is for an event titled "From Starting to Funding, Raising Funds for A Bootstrapped Start-up" by Mr. Abhimanyu Bhosale, Co-founder & CEO of Livehealth. It is presented by the Innovation Club at SIBM Pune. The event is part of the "MAVERICK" series and is scheduled for October 21st, 2018. A quote at the bottom reads "Interactions that Broaden Perspective." The poster also includes a small bio of Mr. Bhosale, mentioning his role as a computer engineer and founder of Livehealth, and that he raised \$1.1 million in seed funding from Nexus Venture Partners in March 2018.



## Initiative: Start-up Thursday (Resource Guides)

This initiative is to educate and inform various stakeholders of the SIBM, Pune family of the major things happening in diverse industries. This is done by sharing various publications, manuals, reports, etc., via emails every next Thursday. This imbibes important information from the start up ecosystems and sometimes business world directly.



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## Closing Note

Throughout the endeavor, Innovation Club was driven by the culture of entrepreneurship, which focused on the benefit, & growth of Innovation and Entrepreneurship students at SIBM Pune. Innovation Club since its inception, has not only conducted events specific to Innovation and Entrepreneurship batch, but has also expanded to Pan-SIU. It will continue its efforts in the same direction for years to come, taking the batch to greater heights.

We would like to thank Dr. R. Raman – Director, SIBM Pune, Dr. V.V. Ravi Kumar – Dy. Director, SIBM Pune, Mr. Yogesh Brahmanekar – Faculty in Charge, Mr. Anand Singh – Head of Administration at SIBM Pune, Mr. Santosh Pise – Coordinator Academics & Examinations MBA I&E and the entire faculty and staff of SIBM Pune for their support and trust towards the Innovation Club team.

We would also like to thank all the student bodies of SIBM, Pune for their support towards our team. We express our deepest gratitude to every individual who contributed in our mission of helping the students of SIBM Pune.

*"You don't learn to walk by following rules. You learn by doing and falling over."*

*- Richard Branson, founder of Virgin Group*